

Tips for posting the new TREC Information About Brokerage Services (IABS) and Consumer Protection Notice

Ideal way to post IABS and Consumer Notice to comply with our rules:

1. Post a link to a completely filled out TREC IABS form, labeled “Texas Real Estate Commission Information About Brokerage Services”, on your business website homepage, in a readily noticeable place in at least 10 point font.
2. Post a link to the Consumer Protection Notice, labeled “Texas Real Estate Commission Consumer Protection Notice” on your business website homepage, in a readily noticeable place in at least 10 point font.

Acceptable alternate ways to post your IABS and Consumer Notice:

1. Post an image of the completed IABS form, or the Consumer Protection Notice and label the image “Texas Real Estate Commission Information About Brokerage Services” or “Texas Real Estate Commission Consumer Protection Notice”.

* You can save a PDF as a .jpg and post it as an image on Facebook, Twitter and Traditional Websites

*On Facebook, make the image a “Favorite” image so the completed form stays at the top of your images

2. Post a link to the blank IABS form from the TREC website, labeled “Texas Real Estate Commission Information about Brokerage Services” on your business website homepage, in a readily noticeable place in at least 10 point font AND provide all applicable contact information required by the IABS form on the same web page as the link, labeled “License Holder Contact Information”, all in at least 10 point font.
3. If your business website’s platform limits the length of text you can use in a link, you *may* abbreviate the links to, “TREC Information” and “TREC Consumer Notice”

Remember: The TREC IABS form must also be provided to consumers at the time of your first substantive communication by personal delivery, mail or email!

