



# TEXAS REAL ESTATE COMMISSION

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Mailing Address: P.O. Box 12188 • AUSTIN, TEXAS • 78711-2188

Phone: (512) 459-6544 Fax: (512) 465-3910

World Wide Web: <http://www.trec.state.tx.us>

## PRESS RELEASE

### INTERNET ADVERTISING RULES SET FOR FINAL CONSIDERATION

FOR MORE INFORMATION CONTACT:

Ron Servis

Texas Real Estate Commission

FOR IMMEDIATE RELEASE:

Friday, February 19, 1999

After several months of review and consideration, the Texas Real Estate Commission (TREC) will give final consideration at their next meeting on Monday, February 22<sup>nd</sup>, to proposed rules governing real estate advertising over the Internet. Several versions of the proposal have been undergoing review based upon advertising rules for print and broadcast that are currently enforced by TREC. Rather than imposing additional rules, this proposal broadens current standards to include the Internet, E-mail, and similar communication formats in order to protect consumers from the risk of deception, fraud, or misinformation in real estate advertising through electronic means.

Also planned for discussion on the Commission's agenda is a proposed statutory change to limit the number of times a license applicant may retake real estate examinations within a specified period of time. Currently, applicants have complete discretion in making further attempts to pass licensing exams as often, and whenever, they wish. Proponents contend that limitations on retaking licensing tests will encourage individuals to become better prepared for successful completion of their exams initially.

**The Commission meeting will begin at 9:00 AM on Monday, February 22<sup>nd</sup>, in Conference Room #235 of the Texas Real Estate Commission Headquarters; 1101 Camino La Costa, in**

**Austin.** Following the Commission's business meeting, TREC will hold its second annual observance of National Black History Month during a program beginning at 2:00 PM, also in Conference Room #235. The featured guest speaker will be Michael L. Williams, who was recently appointed by Governor George W. Bush as the first African-American to serve as a member of the Texas Railroad Commission. Other elected or appointed officials have been invited to participate in TREC's ceremony recognizing African-American contributions and achievements in public service.